

# NOT A DESK SUSTAINABILITY

As a company, we are working on this topic and are fully aware of the importance to keep our footprint as low as possible.



## Certification

- We test all our products our self and with as many different people as possible to get in depth feedback about how they will use our product. On average, it takes about a year before we can get a design into production. As our founder Andreas is an engineer, he is allowed to certificate all our furniture and apply the CE label.
- The NOT A LAMP is the only product which has electronics and extensive testing is needed. However, as we make use of existing CE-certified components in our design, these tests were executed for us.
- The suction cup ISO 12100:2010 certified.
- We have presented our products to External Services for Prevention and Protection at Work in Belgium and when they are used as described in the manual, they passed the test.
- We have sold a couple of thousand of pieces without any major problems and therefore feel confident in our approach.

## Design

- We use existing production lines to manufacture our components. This way, there are no extra resources needed to establish a new production line. The desired quality level can be achieved faster, without having to produce piles of scrap.
- We make our products as flexible as possible to fulfil as many functions as possible and get used as much as possible.
- We do not want to contribute to overproduction by replacing your existing furniture, we want to augment them by offering solutions to needs which they do not yet fulfil.





## Materials

- The suction cup and tree clip from the NOT A DESK Original are made out of recycled plastic.
- We use bamboo as material for the desk as it grows without any fertilisers, pesticides or a lot of water. It also releases 35% more oxygen.
- We only buy FSC certified bamboo.
- Boxes are made out of recycled carton and we use paper tape instead of plastic tape.
- For all other components, we look for the most ecological solution.

## Circularity

- We do not use glue to make it easy for the customers to repair the products.
- We provide free replacement components if something would fail. So far, we haven't ever declined to send out a replacement part even when the buyer indicated that it was their fault the piece got damaged.
- We want to make our pieces last as long as possible.
- We have no scrap, every damaged piece gets reworked and given away or used as promotion material.
- We try to make sure that all different materials can easily be separated to make them easy to recycle at end of life.



## Production

- Design, final assembly and inspection is always done in Belgium.
- All our bamboo comes from Asia and from suppliers which we visit in person to check the production conditions. The experience of our founder Andreas as quality engineer in an automotive company helps us greatly in production sit judgements. Luckily, all suppliers passed the test.
- All our suppliers are audited by an independent agency.

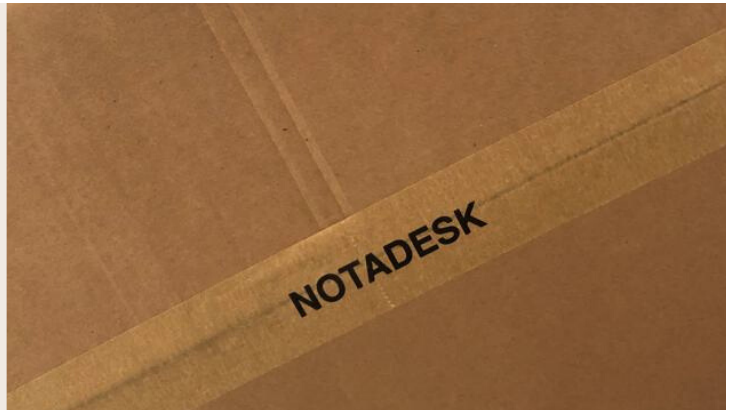


## Quality

- We have a quality department in Mechelen (Belgium) where we check each sample in person before sending it out.
- We have sold over 2 000 pieces, some have been in the field for over 3 years without any problems.
- We offer a 2 year warranty on each piece and will always do our best to provide spare parts free of charge.

## Packaging

- We try to reduce the quantity of plastic used. The suction cup is still protected by a bag to reduce the risk of scratches during transport. We are trying to replace this.
- All our boxes are made out of recycled carton and we use paper tape instead of plastic tape.



## Shipping

- We ship all our components by boat and do not use air shipments as they are more polluting.
- All our shipments in Europe get delivered CO2 neutral.

## Advertising

- We want to help people spend more time outdoors and less on their phone.
- That's why we limit our spending to advertising on social media as much as possible.
- We are against over-consumption and therefore will not push a sale by all means.



If you disagree with anything we mention or you believe we do not live up to your expectations, please reach out so we can learn from each other and improve.



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