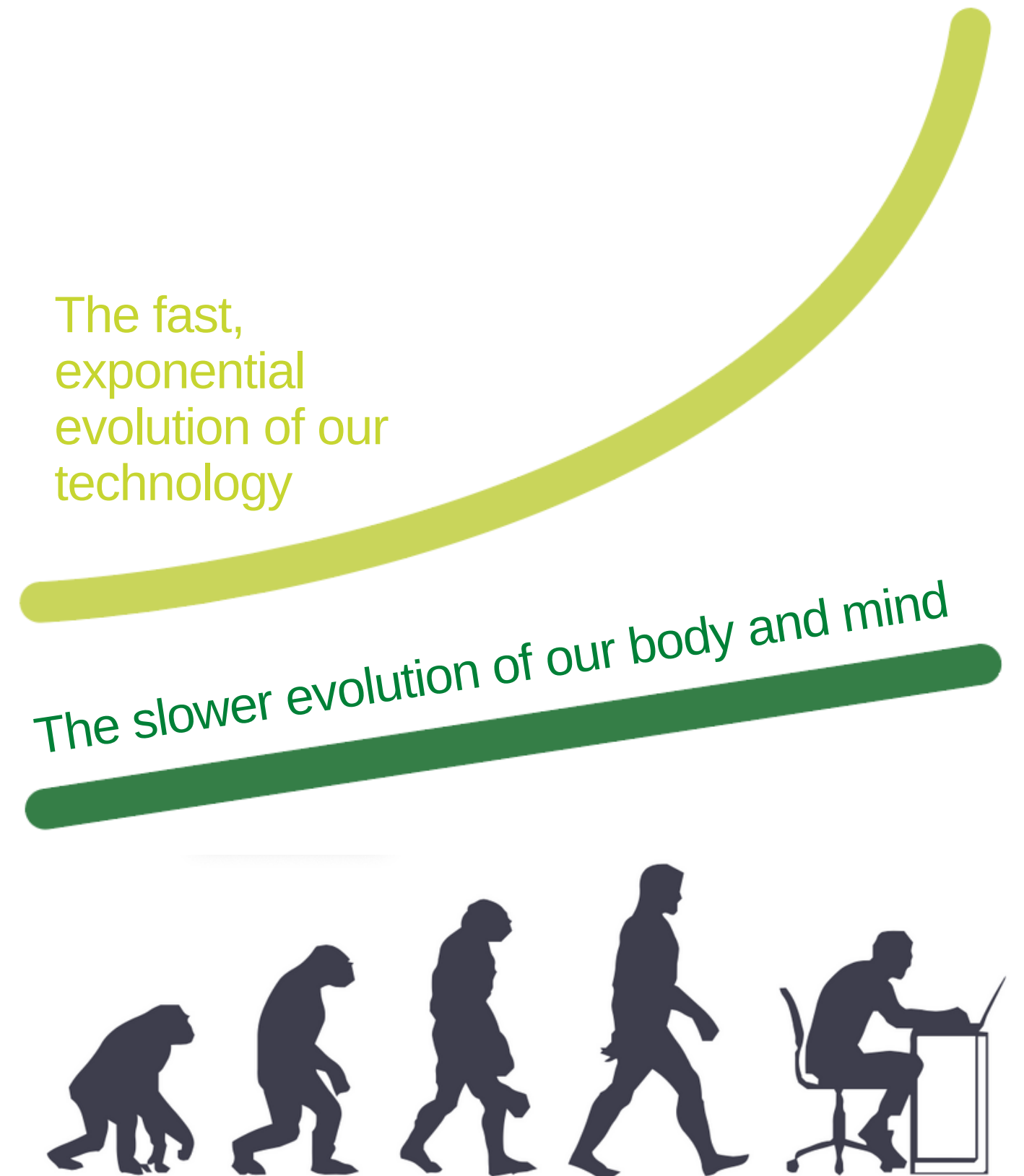




# NOTADESK

YOUR DESK REINVENTED  
SO YOU CAN WORK WITH YOUR NATURE

Rate of change



# The future is faster than you think.

We live in a VUCA world where change is going faster than ever before. Even if you 'think big', it's almost impossible to see it coming. Change hits us like a tidal wave. And it gets stronger by the minute.

Every two years, the processing power of our computers doubles! And this has a massive impact on our daily work lives. We try to wrap our brains around it. But that's hard to do. Because our minds are wired to process change in a more linear fashion. Most people believe that in the 21st century we will experience 100 years of progress. But due to these massive technological changes, it will be more like 20 000 years of progress cramped into one century!

Our minds and bodies aren't wired to evolve at such exponential speed. Something has got to give.



# Our bodies can't keep up with this pace.

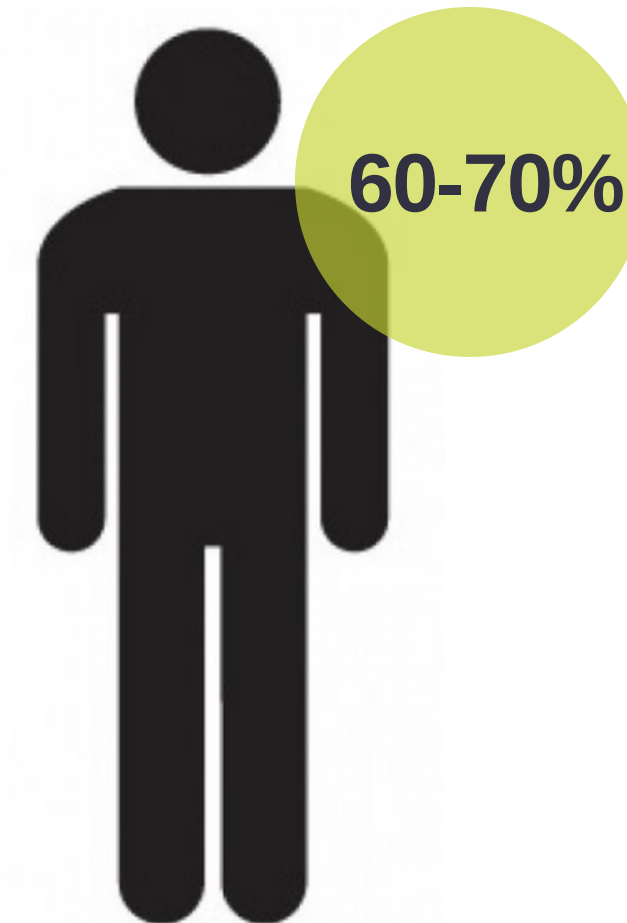
There is a 'silent' epidemic going on. Right now. As we speak. One that doesn't get all the media attention. But trust us. It definitely causes some serious suffering. Just take a minute to think about last week. Did you experience any headaches? Pain in your shoulders or neck after a long day of work? Some discomfort in your lower back from all the sitting? We've all been there. But working in pain isn't inevitable! And you shouldn't mindlessly accept it as part of your work life.



are experiencing headaches every single day! Migraines cost the European economy 155 billion euros every year.



of people have pain in their neck or shoulders because of bad posture.



of people who live in industrialized countries experience lower back pain! And this number is even higher for people who are between the age of 35 and 55.

# And our mind feels like it has too many tabs open.

Because of this massive exponential change, the pressure to perform is rising! Organizations crunch numbers all the time to measure the performance of their people. We have to work as lean and agile as possible to keep up with this fast pace. The result of all this? In 5 years time there has been a rise of almost 40% in people who are put on sickleave because of mental problems! This isn't surprising at all. Our minds can't evolve that fast, and we are all having a hard time to deal with the stressors of modern life.


15% of managers doesn't find 45 minutes of time to reflect on deep work in a week... This while it's a crucial part of their job!

Only 1 out of 2 people states that their job is 'managable'. And 1 out of 6 employees is on the verge of burnout. Those who fall out, are absent for 189 days on average. This is almost an entire year!

High performers state that they are only productive for 60% of their time. This because it's so damn hard to focus in an open office space! The continuous interruptions and noise causes them to make more mistakes as well.

Sitting all the time has a negative impact on our breathing pattern, which is correlated with bad decision making every single day!



A desk lamp with a grey adjustable arm and a white base is positioned on the left side of a light-colored wooden desk. In the background, a white metal clothes rack with several wooden hangers is visible against a plain white wall. The text is centered on the right side of the image.

To make things even  
worse, we created this  
self-imposed  
prison that is called...  
A DESK!

Most people sit for hours on end in the exact same spot. Hoping that inspiration will strike...But sitting all day is as bad for your health as smoking or eating French fries. A smashing 45% of cardio-vascular diseases is linked to this nasty sitting habit. But it's hard to beat! Even when we work from the comforts of our home, we work seated. Before the corona-crisis we worked at our desk for 9 hours a day, now a lot of people work at their kitchen table for 10 hours...No wonder your workforce doesn't feel peachy all the time.

# And let me tell you another little secret

This 'desk-life' has a huge impact on your business as well. Right now. While reading this, 73% of your managers feel distracted on the task they are working on. And this has not only a huge impact on a personal level, it also decreases the productivity of their team. Research shows that employees experience distractions or a lack of focus during 17% of their day! This has significant consequences on your business revenue. For every 50K you spend on a salary, you lose 9K only because your workforce is having a hard time to concentrate on their job.





# But there's good news as well. We can stop this madness together!

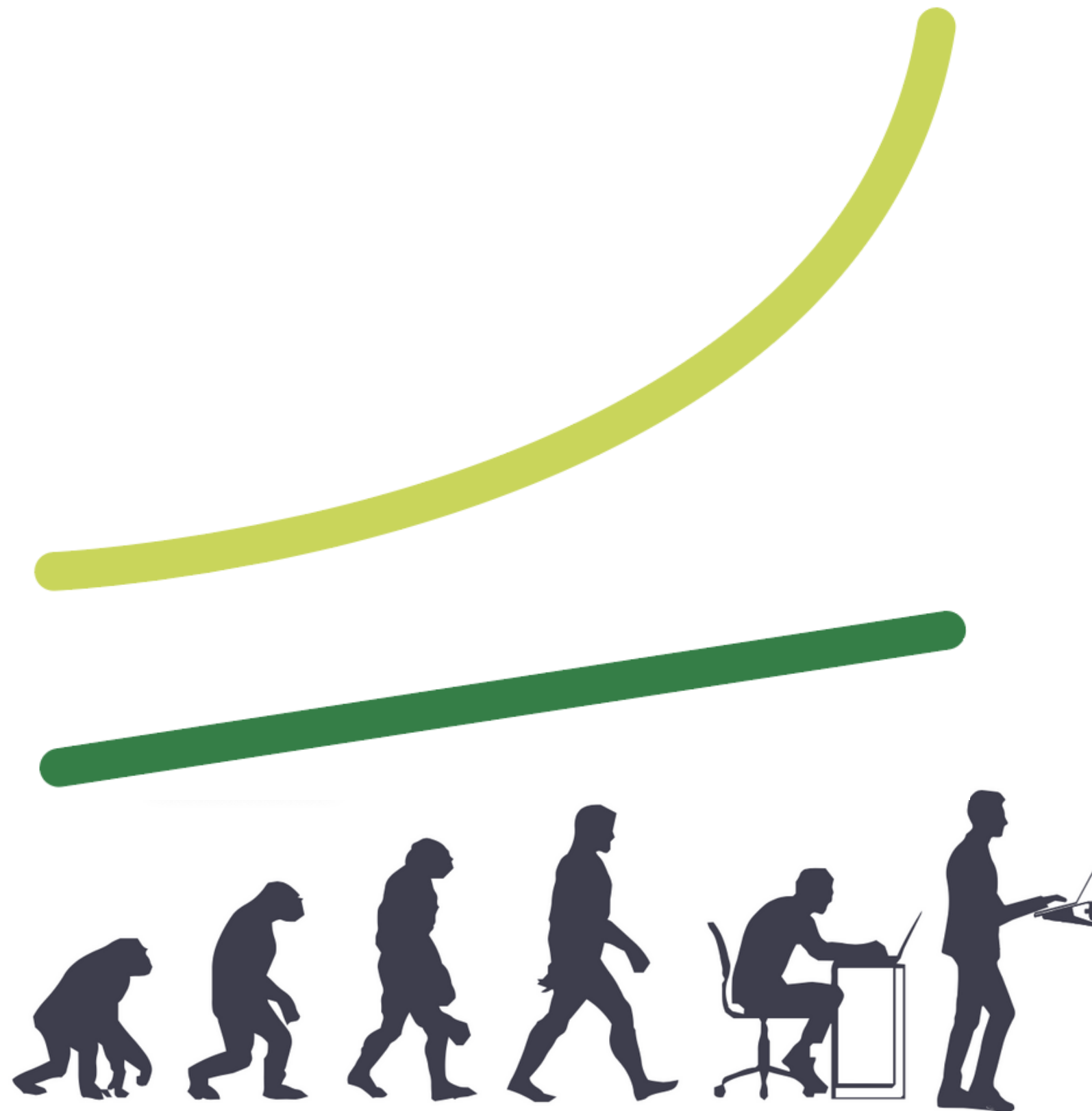
We can't stop change, but we can search for ways to work with our nature, instead of against it.

And it's already happening.

Millennials (your new and upcoming workforce) are searching for jobs with maximum flexibility and a healthy work-life balance. People are valuing their wellbeing more and more. They are even willing to trade their netto salary for other things, like an electrical bike or more days off. Sweden even set up a system where people get payed when they want to go to the gym during their workday.







But you can't approach wellbeing with a 'one size fits all' mindset.  
It's a very personal matter.  
Your people want to take control over their workday.  
At their own terms.



And it's your job to  
help them with this.

It's your job to give your workforce the necessary tools so  
they can thrive and feel happy and productive again.

# meet notadesk



**Watch the video (on Youtube)**

It's a desk.  
But not really.  
We reinvented it for your people.  
So they can become happy and productive working nomads.

We reduced the size of the desk so it would be easy to move or fit in a backpack. We removed the legs and replaced it by a strong industrial-grade suction mount. Just pop it on any window and you're good to go! There is even a strap that allows mounting the desk to a tree. All systems allow adjusting height in a matter of seconds. Hence, you can use it as a standing desk too.

It provides a workspace that allows to work in spots where you can think. Spaces with natural light, a view and... silence. These spaces are everywhere but not often used. With help of the notadesk people can stand up straight and work their magic from their newly found perspective!



# Why it works

1

## **It doesn't replace your desk, it's an add-on.**

There are many standing desks on the market, but most of them aren't used at all. That's why our notadesk doesn't replace your desk. It's an add-on. Like a little treat to lift you up during the day. You are able to work at your favorite spots, with natural light and silence.

2

## **It gets you into the habit of switching your posture.**

Sitting all day isn't great. But standing all day isn't good either! With the notadesk it's easy to get into the habit of switching your posture regularly during the day. You'll burn 10% more calories when you're working from it. And while standing, you will use 30% more of your lung capacity. Which allows your voice to be more powerful during meetings. Research shows that you'll even become a better listener from it. *So your body will thank you!*

3

## **You will experience multiple 'fresh starts' during your day.**

Most people suffer from dips between 1pm and 3pm. The notadesk helps you get back in your groove again. And find a renewed energy during your workday. Next to this, your brain will be busy with finding your balance. This leads to more healthy stress-levels and a better focus. *So your mind will thank you as well!*





# But hey, don't take our word for it!

This is what notadeskers from all over the world are saying about our product:

A

Anja S. Verified Buyer

Ideaal als zelfstandige voor een  
Ideaal als zelfstandige voor een nieuwe werkplek met zicht op tuin, ipv aan de keukentafel...

Share

18/08/20

0

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A

Anita H. Verified Buyer

I absolutely love my Notadesk.  
I absolutely love my Notadesk. Everything in its design is well thought out and its easy to use suction system renders all excuses not to use it useless.

Share

18/08/20

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P

Peggy V. Verified Buyer

I love the Notadesk. It  
I love the Notadesk. It is easy to mount, it has a stylish design and I appreciate to work standing up.

Share

18/08/20

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G

Gilles V. Verified Buyer

Super easy to use &  
Super easy to use & works great! 1-2h of standing desk per day is perfect

Share

18/08/20

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B

Brent Verified Buyer

Extremely light & durable  
Extremely light & durable

Share

19/04/20

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P

Paulina Verified Buyer

I'm very happy with my Notadesk.  
This piece of furniture allows me to add more movement and physical activity to my everyday life. I also feel less backpain due to sitting for a long period of time. I love this innovative, healthy and mobile workspace.

Share

01/04/20

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E

Ella Verified Buyer

Sick and very nice design!  
I am a very happy customer and would recommend the Notadesk to everyone that wants a healthier and happier life-and workstyle!

Share

30/03/20

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J

Jaak Verified Buyer

Knappe bureautafel !  
Altijd maar zitten om te werken geeft minder resultaat. En regelmatig rechtstaand werken belast minder mijn rug en ticker ...

Share

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A

Ambroise C. Verified Buyer

Merci beaucoup pour ce Notadesk!  
Merci beaucoup pour ce Notadesk! En tant qu'itudiant, je l'ai un peu utilis  pendant le blocus, parce que 8h par jour assis sur sa chaise,  a me faisait mal au dos. Et la, travailler debout,  a ma beaucoup soulag !  
Mais maintenant, je l'utilises tous les soir dans mon lit pour  viter d' touffer mon ordinateur dans ma couette. En plus, j'ai la ...Read More

Share

29/02/20

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I

Ineke Verified Buyer

We're fans!  
The notadesk is beautiful, easy to install and doesn't take up a lot of space. What's more, you can choose the height you want it to be set at: convenient. It's great to work with a view of our little garden.

Share

31/10/19

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S

Stefan M. Verified Buyer

Perfekte uitvoering!  
Hoe een context opzoeken / scellen om optimaal te functioneren (op het werk, thuis,...)? Een onderwerp dat me de laatste jaren sterk boeit. Wilskracht is niet het enige antwoord. Of we het willen of niet, we worden sterk bennvloed door onze omgeving en onze "comfort" situatie. Dit kunnen zowel "fysieke" factoren zijn (geluid, licht, temperatuur, fr...Read More

Share

23/10/19

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M

Maria J. Verified Buyer

I strongly recommend it!  
It looks beautiful and elegant when attached to the window of my terrace. I enjoy working standing up with the view over the park. The price/quality ratio is excellent for this quality and beautifully designed product.

Share

22/10/19

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F

Freya Verified Buyer

Super handig om je werkhouding  
Super handig om je werkhouding af te wisselen, maar ook gewoon om eens te veranderen van werkruimte. Eindelijk comfortabel op de laptop werken in onze tuin, heerlijk gewoon! Bovendien is de Notadesk gemaakt uit duurzaam bamboe, echt mooi! Zeker een aanrader dit multifunctioneel ontwerp!

Share

16/04/20

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# Meetings. The practical alternative for work

Due to the response of our users, we discovered that they don't just crave for precious focus-time all by themselves. They also want to experiment with new ways of working together. We are social creatures. And even in the midst of a pandemic work doesn't happen in isolation. People are part of a team. A team with...you guessed it... a LOT of meetings. Meetings where people often sit for hours on end. So we decided to take it even further.



# And help our users have productive stand-up meetings as well

That's why we designed the Notadesk tripod.



[Watch the video \(on Youtube\)](#)

The standing desk that can be used truly everywhere. It gives freedom and peace of mind during any meeting, presentation or key note speech.

- standing desk
- stable aluminium tripod with twist legs
- ergonomic, angled position
- easy to move or store away after work

includes:

- + bamboo deck
- + aluminium tripod

*33 cm x 47 cm, 2470 gram*  
*2 YEARS WARRANTY*



Oh, and if that isn't enough to get your team's creative juices flowing, the Notaboard definitely will!



[Watch the video \(on Youtube\)](#)

**The whiteboard that can move with you.  
So you and your team can break free, and brainstorm  
on new ideas anywhere.**

- mounts to a window, or tree
- can be used on the tabletop
- easy to move or store away after work

includes:

- + the notaboard whiteboard
- + industrial suction mount
- + tree mount

*60 cm x 90 cm, 3960 gram*  
**2 YEARS WARRANTY**

Commit to a healthy, more creative and productive future for our company.  
Invest in the wellbeing of your people today!



**Notadesk**

€ 115 (excl. btw)



**Notadesk Tripod**

€ 197 (excl. btw)



**Notaboard**

€ 139 (excl. btw)

Want to give our products a try?  
**Ask for a FREE sample!**



Commit to a healthy, more creative and productive future for our company.  
Invest in the wellbeing of your people today!



**Notalamp**

€ 139 (excl. btw)



**chAIR**

€ 280 (excl. btw)

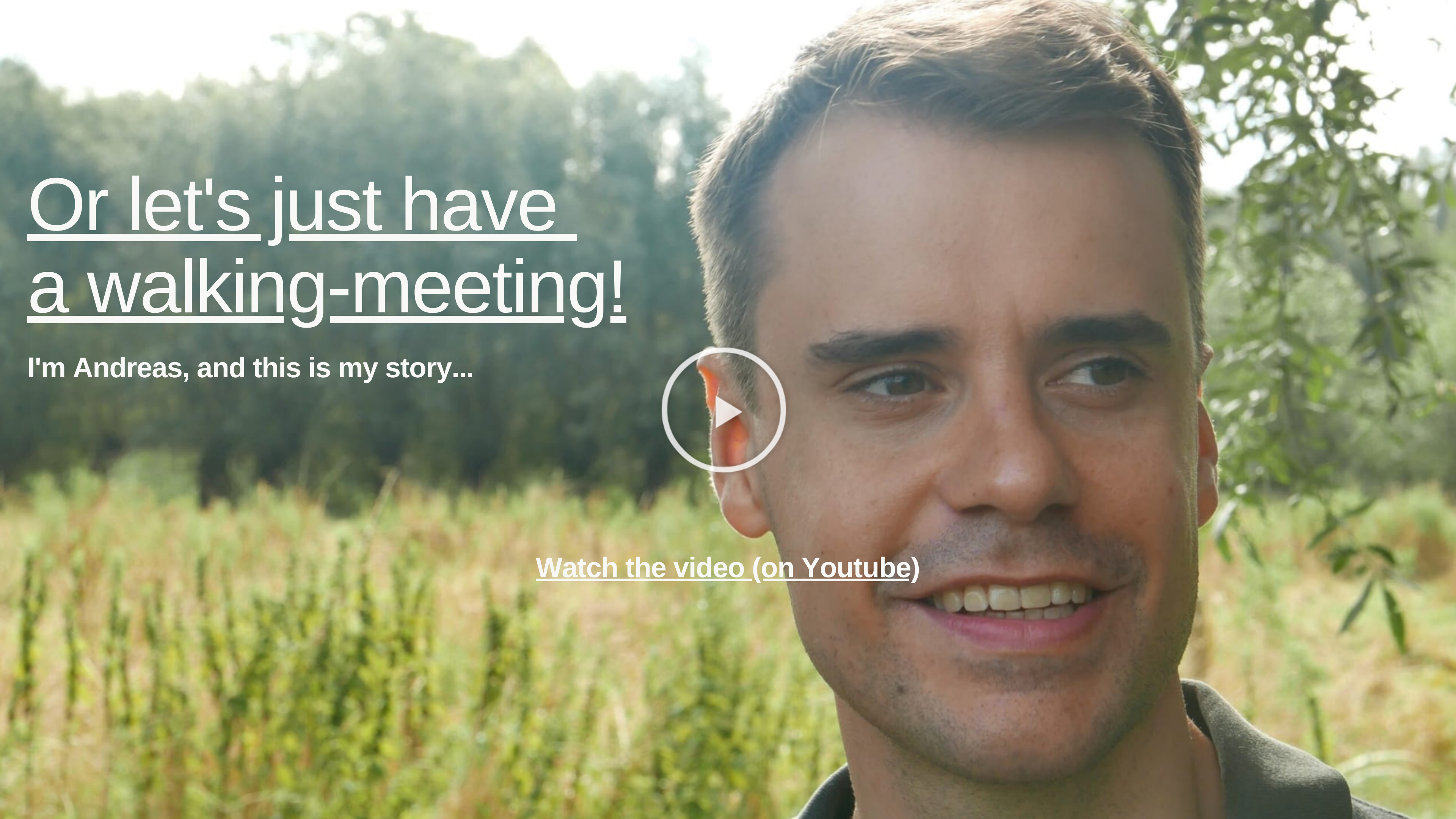


**Notanap**

€ 222 (excl. btw)

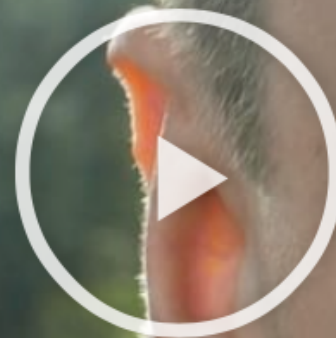
Want to give our products a try?  
**Ask for a FREE sample!**





# Or let's just have a walking-meeting!

I'm Andreas, and this is my story...



[Watch the video \(on Youtube\)](#)



# NOTADESK

GOT SIX HOURS TO CHOP DOWN A TREE?  
SPEND THE FIRST FOUR SHARPENING YOUR AXE.  
LET'S HELP YOU FIND THE PERFECT PLACE FOR IT.

[andreas@notadesk.com](mailto:andreas@notadesk.com) [www.notadesk.com](http://www.notadesk.com)



**LinkedIn**  
**Facebook**  
**Instagram**  
**Youtube**